

MEDIA RELEASE



DigiCase unveils 2nd screen phone case for Samsung Galaxy

DigiCase will be launching on the crowdfunding website KickStarter 15 October 2018

A DigiCase is a unique App controlled phone case that adds a second screen to the back of your phone, unlocking controlled use of the back camera, allowing easier in person sharing of videos and pictures or simple updatable customisation to your phone case.

The **Melbourne** based start up plans to turn the selfie around with the *Reverse Selfie* feature, which will have instant appeal to millennials and owners of Selfie Sticks as they will be able to capture the shot they want.



The *Mirror Screen* feature has been a hit with parents during testing. Prototype tester [Fiona Quill](#) was particularly pleased with this feature, saying:

"The kids loved the Dual Screen, being able to have a screen each cut down on the arguments when watching cartoons."

Sports fans and photographers are not the only groups who will utilise the simple *Picture Frame* option that allows you to customise your case with a slideshow or a single image as the mood takes you.

DigiCase creator Thomas Blackwell has been amazed at the social media support received:

"It has been astonishing to see the interest on Facebook, over 100,000 people following our journey over the past year whilst we've discussed the process of engaging with both our Australian & International engineers to build and debug our patented DigiCase technology."

Development has been ongoing since August 2016 as DigiCase progressed from idle pub conversation to a proof of concept model and on through many prototype iterations to a manufacturable product.

The project has been self-funded by the three member DigiCase team, however to finance the initial manufacturing costs, DigiCase are inviting the public, via the crowd sourcing website KickStarter, to help fund the final stage of the project.

DigiCase creator Dale Quill has embraced the steep learning curve and toughened his resolve:

"Our team mantra has become 'Hardware is Hard'. We did not want to ask people to fund an idea that then takes 2 years past the deadline to deliver. We wanted to bring the idea to reality then take it to people and ask them to help us with our first production run. With the difficulties we've overcome, and knowing how long it takes to do it right, we know this was the only way to build it and be able to deliver what we promise, when we promise."

An array of rewards will be available for KickStarter Pledgers, including the chance to be one of the first to receive the DigiCase, and to do so below the retail price.

"We're taking the back of your phone to the future!" Is how creator Michael Smith summed it up.

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More details of the KickStarter campaign will be available on our [Facebook](#) and [our website](#) as the 15th October 2018 launch approaches.



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